

PRW.com

Brought to you by:
European Plastics
PRW
 Supported by:
PDM



[search news archive](#)

- [Homepage](#)
- [Today's news](#)
- [Free daily news e-mail](#)
- [News Archive Search](#)
- [Advertising opportunities](#)
- [Conferences & Events](#)
- [Magazine subscriptions](#)
- [Jobs & classified ads](#)
- [Plastic Search - Directory](#)
- [PDM Exhibition](#)
- [Plastics Industry Awards](#)
- [PRW Product Alert](#)
- [Asian Plastics News](#)
- [Contact Us](#)



**The Best Choice of
 ACETAL COPOLYMER !**

Commercial trial for recycled milk bottles hailed a success

22/03/2007

By *Katie Coyne*

HDPE bottles were made with 30 per cent recycled content.

22 March 2007 – A commercial trial of plastic milk bottles containing recycled HDPE has been hailed a success. The Waste & Resources Action Programme (WRAP) said the trial involving Marks & Spencer was a “major breakthrough in recycling”.

Some 60,000 four pint bottles containing 30% recycled content were sold by the retailer in December 2006. No consumer reaction on packaging quality was received during the pilot, said Wrap.

Post-consumer bottles from kerbside and bring schemes were sorted by hand and infra red detectors, before being flaked, washed, dried, colour sorted, cleaned again and then added to the virgin HDPE.

The project took three years to develop and was based on early research by Linwood Foods and funded and initiated by WRAP. It was delivered by an international team including: Nampak Plastics, Dairy Crest, the Fraunhofer Institute, Sorema, Erema and Nextek.

[Related Articles](#)

[Back to list](#)

[Go](#) [advanced search](#)

Access our archive of more than 5,000 polymer industry news stories from around the world



JOB ALERT E-MAIL

PRW.com

[Click here to sign up](#)

Get involved!

- [Click here to comment on this story](#)
- [Click here to send this story to a friend](#)
- [Click here to print this story](#)

Applications and markets	Industry Intelligence	Materials	People in Plastics	Processing	Trade Shows	All News Stories	Today's News
--	---------------------------------------	---------------------------	------------------------------------	----------------------------	-----------------------------	----------------------------------	------------------------------

Registered Office: 40 Bernard Street, London WC1N 1LW, Registered Number: 606869



| [Print this page](#) | [Add to Favourites](#) | [Send to a friend](#) | [Contact Us](#) | [Terms and Conditions](#) | © EMAP Maclaren 2006